



NEWS RELEASE
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Bonsai Outlet Entrepreneur Ashley Carrier Does Well by Doing Good

Learn and earn internship provides on-the-job training and work-related skills such as communication, time management and teamwork.

Fitchburg, MA— Again acting in a leadership role, [president and founder Ashley Carrier \(Bonsai Outlet, 190 West\)](#) provided valuable private sector work experience to an 11th grade youth in partnership with the **Jobs4Youth** program of the Montachusett Opportunity Council (MOC) in Fitchburg, Mass.

Carrier explained, “Through the **Jobs4Youth** program, I met a great young man who worked in our warehouse learning on-the-job about online retail sales, including data entry, inventory handling and shipping.” Carrier continued, “Jonathan was a quick study. By organizing inventory and posting items on eBay, he helped us generate an additional \$1,000 in two weeks that would otherwise still be sitting in the Bonsai Outlet warehouse.”

Intern Jonathan was the enthusiastic beneficiary of the **Bonsai Outlet-Jobs4Youth** experience: “I loved every minute of this job. It allowed me to do exactly what I enjoy including computer work and developing postings on eBay. It was great how I ended up working for this company because I had recently developed a very strong interest in bonsai trees and was unaware of Bonsai Outlet,” he said.

The **Jobs4Youth** program provides pathways to employment for teens in an effort to boost the employment percentage of young people currently facing a post-WWII low in job opportunities. Both parties benefit. Kathleen McDermott, executive director of MOC, challenged the region’s business and non-profit community to invest in the future today by providing youth with work experience, and Bonsai Outlet accepted this challenge. The goals are to provide youth 14-19 years with part-time jobs and employment supports, and to supply interested young workers for the benefit of local businesses.

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Bonsai Outlet

Bonsai Outlet is largest and best-known online retail store and supplier of healthy [bonsai trees, tools and supplies](#) in the U.S. and Canada. In its eleven-year history, Bonsai Outlet has safely shipped more than 50,000 healthy bonsai trees directly to satisfied customers through a business built on the principles of high quality products, customer service and brand loyalty.

Bonsai Outlet’s participation in the Jobs4Youth Program demonstrates that this company has heart. Gift-giving is made easy with online orders through BonsaiOutlet.com, the recognized

family-owned source for “all things bonsai” including the new Tinyroots™ Bonsai Tools, a performance-based luxury brand of bonsai tools that combine cutting-edge technology with old-world Japanese craftsmanship, in a bamboo presentation case. There’s no risk, either, since all products are backed by a 100% satisfaction guarantee. For more information phone 877-806-3200 or visit BonsaiOutlet.com.

Montachusett Opportunity Council, Inc. (MOC)

The [Montachusett Opportunity Council \(MOC\)](#) is the designated community action agency for the North Central region of Massachusetts. MOC's mission is to alleviate poverty and create healthy communities by providing services, coordinating community resources that promote self-sufficiency and advocating for social change. Last year, MOC provided services in 30 communities and served over 20,000 individuals. MOC delivers a variety of services including childcare, education, nutrition, training, health, community services, asset development, energy conservation and housing & homelessness services.