



News Release:

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## Introducing New Tinyroots™ Bonsai Tools, the Gold Standard for Success

*Choose Tinyroots precision bonsai instruments and enable your trees to reach their full potential*

**"Cultivating strong roots for a lifetime."**

Fitchburg, MA—Tinyroots™ Bonsai Tools are a performance-based, luxury brand of bonsai tools with an industry-leading, limited lifetime-guarantee. Tinyroots™ Tools combine old-world Japanese craftsmanship with cutting edge technology, resulting in the highest-quality precision instruments available. Unique and distinctive hand-rubbed bamboo presentation cases make breathtaking gifts, and are doubly desirable because Tinyroots™ Tools are then safely stored during decades of use.

### **Sampled and Endorsed by Professionals**

BonsaiMark tried new Tinyroots™ and noted, “These are excellent Bonsai tools. I've probably used every brand there is out there, but these are great. They feel solid, they cut well, they're balanced, and the storage box they come in is genius.”

JoeBonsai performed springtime renovation on his trees using Tinyroots™ Tools and found, “I love em. I used the stainless steel shear all day and they had no problem with some of the larger branches where I might have used a bigger cutter. Plus I found them ultra precise for the smallest trimming. Love the box. So, the bottom line is I'm using Tinyroots, I'm not going back to the other stuff. Well done.”

### **Materials and Fabrication**

All Tinyroots™ tools are meticulously hand-forged from highly-refined steel. The stainless steel formula in Tinyroots™ Tools is from the Japanese 日狭屋 Wakasaya family. Similarly, high-carbon steel used in

Tinyroots™ Master Level tools also derives from the Japanese Wakasaya family formula and has extraordinary rust-resistance qualities that far surpass those of typical good-quality Japanese carbon steel.

A (private, non-disclosed) hot folding/hot rolling process followed by rapid cooling of the carbon steel impacts its microscopic structure, molecular alignment and polarization, favorably impacting the corrosion kinetic. Due to the superior Japanese-formula steel, Tinyroots™ Tools maximize corrosion resistance AND hold an edge because of a unique Japanese hot folding process. Legendary Japanese forging skills used for making fine tools and swords handed down in the Hidenobu Toyama family are employed in the making of Tinyroots™ tools

### **About Tinyroots Tools**

Sleek, traditional Japanese curves provide the user with excellent control and perfect balance, yielding an intimate tangible sensation that facilitates in the development and training of a tree. These tools have the tactile feel of fine surgical instruments. Pincers on Tinyroots™ Concave Cutters hold their edge for years of service and are extra-resistant to abrasion, gouges and most importantly, gaping. Enjoy them for decades as they make clean, smooth cuts. Tinyroots™ Bonsai Shear blades have reinforced tips that resist bending, while the blade edges stay smooth and sharp and resist nicks and abrasion through years of use. Details such as strong, oversize 8-mm locking screws as the hinge (instead of a weaker 5-mm screw typically found in bonsai products) contribute to the high quality of Tinyroots™ tools, plus the locking screw head will not work its way loose.

All Tinyroots™ Tools were subjected to and passed rigorous Japanese Quality Control Standards. The working life of Tinyroots™ tools extends significantly longer than other brands, and with reasonable care a Tinyroots™ tool can and will last a lifetime.

### **Unique Bamboo Presentation Cases**

Another unique feature of Tinyroots™ Bonsai Tools is the distinctive, hand-rubbed bamboo presentation cases that transform them into breathtaking gifts. The distinguishing bamboo cases create the perfect gift for a bonsai enthusiast and reflects well on the taste of the giver.

These dual-function cases also safely store the tools during decades of use. The twin bonsai aesthetics, appearance and function, are realized because the presentation box also double as a storage container for the lifetime of the tool. Each permanent storage box comes complete with a fitted cutout so the specific tool may be safely stored between use, as well as a fitted sliding hardwood cover for added protection. Multiple tool kits or tool sets come boxed with a clear cover that reveals the tools within.

### **Canvas Tool Holder**

Every Tinyroots™ tool ensemble also includes a wearable, canvas tool holder with a snap closure to keep the shear, convex cutter or pruning tool within reach during tree or root pruning work sessions.

**Reach your full potential when you reach for Tinyroots™ Tools**

Maximize every hour of time spent on tree work by choosing precision, well-balanced, durable Tinyroots™ Tools to ensure success. Tinyroots™ Tools are the only tools offered in gorgeous rubbed and polished fitted bamboo presentation cases that will house the tools for decades. These precision bonsai instruments in handsome bamboo cases and are backed by a limited Lifetime Guarantee. Visit <http://Tinyroots.com> direct to browse the selection and to purchase Tinyroots™ tools today.

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Editors: Contact Geri Laufer to set up an interview with the founder of Tinyroots™ Bonsai Tools: 404-586-0686 or [gerilaufer@gmail.com](mailto:gerilaufer@gmail.com).